

TAKE ACTION!

Planned Parenthood *Action* FUND

of Santa Barbara, Ventura and San Luis Obispo Counties, Inc.

A VOICE FOR CHOICE

June 2010

A Message from Action FUND Chair – Karen Schloss Heimberg



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The role of Governor is critical to the health and well-being of women and families in California and plays a pivotal role in ensuring state funding for reproductive health care services. This is perhaps the most critical race in California, and Planned Parenthood has a compelling interest in the policy positions of gubernatorial candidates.

More and more families are turning to Planned Parenthood as they lose their jobs and their health insurance. It is clear now—more than ever—that our health centers are a key part of California's safety net. Since its founding, Planned Parenthood's mission has been to provide medically accurate sexuality education and high-quality reproductive health care that includes affordable birth control, breast and cervical cancer screenings, sexually transmitted infection testing and treatment and abortion services to everyone, regardless of their ability to pay.

After carefully researching and analyzing the positions of both gubernatorial candidates, the Planned Parenthood *Action* FUND of Santa Barbara, Ventura & San Luis Obispo Counties, Inc. has endorsed the candidacy of **Jerry Brown for Governor** of California. Mr. Brown is the only 100% pro-choice candidate in the race and his positions on several key issues coincide with Planned Parenthood's mission. He unequivocally supports:

- ✓ Funding for reproductive health care services
- ✓ The inclusion of reproductive health in health care reform
- ✓ Comprehensive, medically accurate sexuality education in public schools
- ✓ A woman's right to safe, legal abortion
- ✓ A minor's right to access confidential abortion services
- ✓ Protection of reproductive health facilities, providers, patients and volunteers

Although Mr. Brown's opponent has declared herself pro-choice saying she supports a woman's right to abortion, her support is qualified and limited, and does not include continued funding for reproductive health services! She declined Planned Parenthood Affiliates of California's offer to meet to clarify her position on a variety of issues related to women's health. More details are available at www.ppactionca.org/voter-information/voter-guides/.

If you can, please make a donation today—at www.ppsbvsloactionfund.org—so that we'll have the funds we need to give voters the real facts about both candidates running for Governor! We hope you'll join with us and vote on November 2, 2010 for Jerry Brown, the only 100% pro-choice candidate in the race for Governor.

Sincerely,

Karen Schloss Heimberg

Action FUND Board Chair

PLANNED PARENTHOOD *ACTION* FUND

Action FUND Board Officers



Karen Schloss Heimberg

Karen will return for a second term as chair of the board. For over 25 years, Karen has run a successful contracting business in Santa Barbara. She is the former president of Congregation B'nai B'rith and a former Santa Barbara Middle School Board member.



Julie Kessler Solomon

Julie will serve her second term as vice-chair of the board. In 1996, Julie founded her marketing consulting business, Kessler & Associates. She is Chair of the fundraising committee and a former President of the Women's Economic Ventures Board.



Debbie Rogow

Debbie will serve her second term as secretary of the board. She has been an advocate for reproductive rights for most of her life. For the past 25 years, she has worked as a researcher and policy consultant in international development, with a focus on gender and sexual health and rights.



Lisa Murphy Rivas

Lisa will serve her first term as Treasurer of the board. She is a community relations and government affairs professional in Santa Barbara County. Lisa sits on the statewide Planned Parenthood Legislative Committee.

Action FUND Welcomes New Board Members



Debbie Cox Bultan

Debbie is a veteran of congressional, statewide, legislative, and local political campaigns in California. She currently serves as Executive Director of the Coastal Housing Coalition and is a consultant for the Democratic Leadership Council.



Jane King

An MBA graduate from the Anderson School of Management at UCLA, Jane brings business acumen and marketing expertise to the *Action* FUND board. Before joining the board, Jane served on the fundraising committee as a community member.



Carly Thomsen

Carly has a long history in political activism and community organizing. Graduating with a Master's in Women's Studies, she was instrumental in founding the first Women's Center at the University of Arizona. She's currently a doctoral student at UCSB in the Department of Feminist Studies.



Celeste Weingardt

Celeste is the immediate past President of the California National Women's Political Caucus. She has a long history in political activism and as an advocate for women's issues. Celeste is a founding member of the Ventura County Reproductive Rights Network.

PLANNED PARENTHOOD *Action* FUND

Local Supporters Join 1000 Activists at Capitol Day

During the fall *Politics, Sex & Cocktails* event, *Action* FUND supporters bid to become "A Lobbyist for a Day." The winners were escorted by former Assemblymember Hannah-Beth Jackson to Sacramento where they joined 1000 activists for the annual Planned Parenthood Capitol Day. The local delegation lobbied their elected officials to maintain funding for family planning. Following a VIP tour of the Capitol, they were greeted on the Assembly floor by the Chief Clerk and Parliamentarian, Mr. Dodson Wilson. The group returned to Santa Barbara exhausted but enthusiastic about their one-of-a-kind experience.



Hurricanes, Champagne and Crawfish

Supporters gathered to celebrate Fat Tuesday in the lovely home of Richard and Karen Heimberg, superbly decorated by Robin Browne to create the festive atmosphere we all associate with Mardi Gras. Guests were greeted with hurricanes and champagne before sitting down to an exquisite feast of Creole and Cajun dishes prepared by chef par excellence, the talented **James Sly of Sly's Restaurant**, and served by his capable and friendly staff.

Funds raised from this event help support the electoral work of the *Action* FUND.

Planned Parenthood **Action** FUND
518 Garden St.
Santa Barbara, CA 93101

Save the Dates

**Santa Barbara
Pro-Choice Coalition**

Great American Write-In
Saturday, August 28, 2010
1-3 p.m. Faulkner Gallery

**Ventura County
Reproductive Rights Network**

Write for Your Rights
Sunday, August 29, 2010
Location TBD

Planned Parenthood **Action** FUND PAC of Santa Barbara, Ventura and San Luis Obispo Counties (SBVSLO)
518 Garden St., Santa Barbara, CA 93101. Not authorized by a candidate or a committee controlled by a
candidate. Donations to the Planned Parenthood **Action** FUND SBVSLO are not tax-deductible.

★ PRO-CHOICE CANDIDATES ADVANCE TO ★ NOVEMBER GENERAL ELECTION



BARBARA BOXER
U.S. SENATE



LOIS CAPPS
U.S. CONGRESS
23RD DISTRICT



JERRY BROWN
GOVERNOR



HILDA ZACARIAS
CA ASSEMBLY
33RD DISTRICT



DAS WILLIAMS
CA ASSEMBLY
35TH DISTRICT



FERIAL MASRY
CA ASSEMBLY
37TH DISTRICT

★ PRO-CHOICE ★ CANDIDATES WIN



JANET WOLF
SANTA BARBARA COUNTY
2ND DISTRICT
SUPERVISOR



BRUCE GIBSON
SLO COUNTY
2ND DISTRICT
SUPERVISOR

Special Election
August 17th
JOHN LAIRD
15TH SENATE DISTRICT

Help us get out the vote for choice! Sign up for phone banks in July and August by calling 805-963-2445 x147